



Sponsorship Levels

Platinum Level Sponsorship | Gold Level Sponsorship for two or more years *or* \$1500.00

- Bronze, Silver and Gold Level Sponsorship Benefits listed below (excluding number of t-shirts), PLUS:
- Your company recognized as a Platinum Level Sponsor in all marketing material about the event
- Four (4) total t-shirts for your team
- Opportunity to reserve a table to promote your company at the event

Gold Level Sponsorship | \$750.00 or more

- Bronze and Silver Level Sponsorship Benefits listed below (excluding number of t-shirts), PLUS:
- Your company recognized in an announcement at the event
- Four (4) total t-shirts for your team
- Your company logo displayed prominently on promotional materials
- Your company's logo listed in the event program
- Opportunity to post signs with your company's logo/information at various locations at the event

Silver Level Sponsorship | \$500.00-749.99

- Bronze Level Sponsorship Benefits listed below, PLUS:
- Your logo on the back of event t-shirts
- Two (2) total t-shirts for your team
- Opportunity to include promotional item in participant gift bags
- Your company's logo displayed on the SPARChope.org website

Bronze Level Sponsorship | \$250.00-499.99

- The opportunity to support the SPARC of Hope 5K, dedicated to understanding and preventing suicide through education, awareness and advocacy.
- The opportunity to dedicate your participation in honor or memory of your chosen loved one
- A tax-deductible donation and donation receipt
- Your company's name listed on the SPARChope.org website
- Your company's name listed in the event program

Sponsorship payments can be completed online at www.sparchope.org, or checks can be made out to SPARC and mailed to Region Ten, Attn: Zarina Burdqe, Director of Prevention, 500 Old Lynchburg Road, Charlottesville, VA 22903